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Sacramento-area businesses named winners of Microsoft partner awards

Sacramento -

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FOR IMMEDIATE RELEASE

MICROSOFT ANNOUNCES FOURTH-QUARTER WINNERS OF PARTNER AWARDS PROGRAM FOR NORTHWEST AREA

REDMOND, Wash. – June 12, 2008 – Microsoft today announced the fourth-quarter winners of the U.S. Field Partner Awards Program in the Northwest Area, consisting of Alaska, Idaho, Oregon, Washington, and the Northern California and Northern Nevada regions. This quarterly program recognizes the contributions of partners serving small, mid-market and enterprise commercial customers.

“It is our partners who help us successfully deliver solutions and applications to businesses every day,” said Jane Dickson, Northwest Area general manager for Microsoft’s Small and Mid-Market Solutions and Partners group. “Because of this, Microsoft places tremendous value on its partners and we are pleased to acknowledge and celebrate their contributions and achievements.”

In the fourth quarter, U.S. Field Partner Awards Program winners were recognized across seven individual categories: Excellence in Competency, Customer Satisfaction & Experience, General Manager, Marketing Excellence, Small-Business Excellence, Teamwork, and Winning on Value. Winners for the Northwest Area are as follows:

J4 Systems, Rocklin, Calif.; The Resource Group, Renton, Wash.; Northwest Computer Support, Bellevue, Wash.

Marketing Excellence

The Marketing Excellence award recognizes partners who constantly seek to improve their processes and practices, sharing their expertise and ideas with others. It also recognizes partners who leverage and build on Microsoft’s Go-to-market activities to provide great value in reaching customers and helping solve business problems using Microsoft technology.

Matson & Isom Technology Consulting, Chico, Calif.; The Resource Group, Renton, Wash.

Winning on Value

The Winning on Value award recognizes a partner’s commitment to providing companies with high-quality solutions in a way that is reasonable and cost-efficient.

SCS Inc., San Mateo, Calif.; Borek & Associates, Eugene, Ore.

Customer Satisfaction & Experience

The Customer Satisfaction & Experience award recognizes a partner who has consistently provided exceptional customer satisfaction. It also rewards positive, predictable, value-based experience created by the partner for the customer through superior achievement or programs designed to improve customer experience dramatically.

ActivSupport Inc., San Bruno, Calif.; Jamison West Consulting Services, Seattle, Wash.

Small-Business Excellence

The Small Business Excellence award recognizes demonstrated excellence in serving the small-business community through distinction in small-business sales, marketing or customer satisfaction.

Bay Computing Group, Concord, Calif.; Aivea Corporation, Beaverton, Ore.

Excellence in Competency

The Excellence in Competency award recognizes exceptional expertise or competency by a partner in a specific industry, vertical, solution or segment. It also celebrates the partner’s commitment to its specific area of specialization.

Gateway Solutions Inc., Portland, Ore.; Allin, San Jose, Calif.

General Manager Award

The General Manager award recognizes special or outstanding achievement by a partner. It

also recognizes superior partner growth in revenues or new customer business.

En Pointe Technologies, Portland, Ore.

Teamwork

The Teamwork award recognizes situations where the partner creates a trusted solution alliance between its customers, other complimentary Microsoft partners, and with Microsoft itself.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and internet technologies for personal and business computing. The company offers a wide range of products and services designed to empower people through great software—any time, any place and on any device. For more information, please visit us at www.microsoft.com. Microsoft is a registered trademark of Microsoft Corp. in the United States and/or other countries.

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